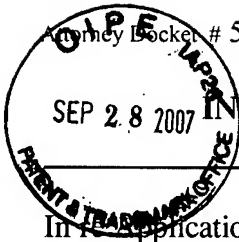


Attorney Locker # 5264-31

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Lee S WEINBLATT et al.

Serial No.: 10/080,949

Filed: February 20, 2002

For: Interactive Reward Associated With A Broadcast

Examiner: SHEPARD, Justin E.
Group Art: 2623

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

September 26, 2007

(Date of Deposit)

Thomas Langer

Name of applicant, assignee or Registered Representative

Signature

September 26, 2007

Date of Signature

Mail Stop **Amendment**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

SIR:

PETITION

Applicants hereby petition for a three-month extension of the original shortened statutory response period set in the Office Action of March 26, 2007. A check in the amount of \$510.00 in payment of the government fee for a three-month extension of time (**small entity**) is enclosed herewith so that the period for response is extended to September 26, 2007. Any additional fees or charges required at this time in connection with the present application may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

10/01/2007 HDESTA1 00000019 10080949

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510.00 0P

Appl. No. 10/080,949
Amdt. dated September 26, 2007
Reply to Office action of March 26, 2007

RESPONSE

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 16 of this paper.